

Execution of a 150 million euro share buyback agreement

Paris – April 24, 2025 – Publicis Groupe [Euronext Paris FR0000130577, CAC 40] appointed as of today, an Investment Services Provider to implement a program for the acquisition of its own shares, for a maximum amount of 150 million euros.

The purpose of this program is to satisfy the obligations arising under the existing free share long-term incentive plans in favor of its employees, without issuing new shares.

This program will begin on April 25, 2025, and will end no later than June 30, 2025.

This program will be executed in accordance with the terms of the authorization as granted by the Shareholders' General Meeting ⁽¹⁾.

The description of the share repurchase program authorized by the Shareholders' General Meeting of May 29, 2024 is available in the 2023 Universal Registration Document (section 8.3.3) published [here](#) on the Groupe website.

- (1) The authorization granted by the Shareholders' General Meeting on May 29, 2024, or the authorization to be granted by the Shareholders' General Meeting to be held on May 27, 2025, as the case may be.

About Publicis Groupe - The Power of One

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is a global leader in communication. The Groupe is positioned at every step of the value chain, from consulting to execution, combining marketing transformation and digital business transformation. Publicis Groupe is a privileged partner in its clients' transformation to enhance personalization at scale. The Groupe relies on ten expertise concentrated within four main activities: Communication, Media, Data and Technology. Through a unified and fluid organization, its clients have a facilitated access to all its expertise in every market. Present in over 100 countries, Publicis Groupe employs around 108,000 professionals.

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