



PUBLICIS GROUPE

PRESS RELEASE

PUBLICIS GROUPE MOST AWARDED GROUP AT PRESTIGIOUS FRENCH ADVERTISING AWARD SHOW

Paris, December 10, 2008 – Publicis Groupe receives the highest industry honors by the *Grand Prix des Agences de l'Année*, the celebrated French advertising award show tonight.

As the most distinguished group, Publicis Groupe received five out of 22 prizes over the course of the evening.

Maurice Lévy, Chairman and Chief Executive Officer of Publicis Groupe, was awarded the special prize of « Communication Man of the Year ». Publicis Conseil, the Paris-based agency led by CEO Arthur Sadoun was awarded, both Agency of the Year and Creative Agency of the Year. Publicis Et Nous, received the prize of Agency of the Year for luxury goods and the Paris office of Digitas, Interactive Agency of the Year.

These prestigious awards recognized the excellent performance of Publicis Groupe's operations in France.

About Publicis Groupe

Publicis Groupe [Euronext Paris: FR0000130577] is the world's fourth largest communications group. In addition, it is ranked as the world's second largest media counsel and buying group, and is a global leader in digital and healthcare communications. With activities spanning 104 countries on five continents, the Groupe employs approximately 45,000 professionals. The Groupe offers local and international clients a complete range of communication services, from advertising through three autonomous global advertising networks, Leo Burnett, Publicis, Saatchi & Saatchi and two multi-hub networks, Fallon and 49%-owned Bartle Bogle Hegarty; to media consultancy and buying, through two worldwide networks, Starcom MediaVest Group and ZenithOptimedia; interactive and digital marketing led by Digitas; Specialized Agencies and Marketing Services offering healthcare communications, corporate and financial communications, sustainability communications, shopper marketing, public relations, CRM and direct marketing, event and sports marketing, and multicultural communications.

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