



PUBLICIS GROUPE

PRESS RELEASE

Martine Hue joins Publicis Groupe as Investor Relations Director

Paris – April 23, 2007 – Martine Hue has joined Publicis Groupe as Investor Relations Director.

Since August 2006, Martine Hue has occupied the post of Vice President – Investor Relations at Arcelor Mittal. From 2002 – 2006, she was Executive Vice President – Investor Relations of Arcelor. From 1995 to 2002, she was responsible for Investor Relations – Head of Finances of Usinor.

After completing a graduate degree in Social Sciences at the University de Paris X Nanterre, Martine Hue started her career in 1980 with the Brazilian Health Association. Then, upon receiving a diploma from the SFAF (the Financial Analysts Society of France), she joined the Head of Financial Affairs of Saint-Gobain (1980-1989), followed by the Financing and Financial Operations Department of Usinor (1990-1995).

Martine Hue brings with her a range of experience and recognized skills. Her mission will be to broaden and intensify the Groupe's relations with investors, with the financial community and with financial markets.

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Publicis Groupe (Euronext Paris: FR0000130577 and NYSE: PUB) is the world's fourth largest communications group, as well as world's second largest media counsel and buying group. With activities spanning 104 countries on five continents, the Groupe employs approximately 40,000 professionals.

The Groupe's communication activities cover advertising, through three autonomous global advertising networks: Leo Burnett, Publicis, Saatchi & Saatchi, as well as through its two multi-hub networks Fallon Worldwide and 49%-owned Bartle Bogle Hegarty; media consultancy and buying through two worldwide networks ZenithOptimedia and Starcom MediaVest Group; interactive and digital marketing, marketing services and specialized communications including direct marketing, public relations, corporate and financial communications, event communications, multicultural and with a worldwide leadership in healthcare communications.

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