

Notification of share buyback transactions

March 20, 2017 – Notification of share buyback transactions realized ⁽¹⁾ from March 14, 2017 until March 17, 2017 (art. 241-4 of the RG-AMF)

(Share buyback program approved by the Shareholders' Meeting of May 25, 2016)

Trading day	Number of shares purchased	Weighted average price, gross (in euros)	Amount (in euros)
14/03/2017	200,000	62.7030	12,540,600
15/03/2017	140,000	62.4154	8,738,156
16/03/2017	140,000	62.0505	8,687,070
17/03/2017	103,923	62.5128	6,496,518
Total	583,923	62.4438	36,462 344

(1) Transactions by the issuer directly or through an Investment Service Provider acting independently on behalf of the issuer.

Publicis Groupe SA
Société anonyme (French public limited Company) with Management Board and Supervisory Board,
with share capital of 90,378,154 euros
Registered office: 133, avenue des Champs-Élysées - 75008 Paris - France
Paris Trade and Companies Register No. 542 080 601



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