



Notification of share buyback transactions

Notification of share buyback transactions ⁽¹⁾ from May 18, 2015 until June 5, 2015
(art. 241-4 of the RG-AMF)

(Share buyback program approved by the Shareholders' Meeting of May 28, 2014)

Trading day of:	Number of shares purchased:	Weighted average price, gross (in euros):	Amount (in euros):
18/05/2015	140,500	75.07	10,547,082
19/05/2015	93,740	76.75	7,194,423
20/05/2015	96,756	76.72	7,422,878
21/05/2015	98,070	76.70	7,521,724
22/05/2015	104,522	76.35	7,980,694
25/05/2015	106,050	76.26	8,087,649
26/05/2015	116,676	75.66	8,827,531
27/05/2015	119,036	75.51	8,988,944
28/05/2015	122,140	75.32	9,199,255
29/05/2015	141,009	73.88	10,417,421
01/06/2015	146,916	73.24	10,759,658
02/06/2015	158,750	71.71	11,383,788
03/06/2015	166,295	72.23	12,011,621
04/06/2015	171,647	69.99	12,013,951
05/06/2015	184,636	68.93	12,727,403
TOTAL	1,966,743	73.77	145,084,021

(1) Transactions by the issuer directly or through an Investment Service Provider acting independently on behalf of the issuer.

Publicis Groupe SA

Société anonyme (French public limited Company) with Management Board and Supervisory Board,
with share capital of 88,481,543 euros

Registered office: 133, avenue des Champs-Élysées - 75008 Paris - France

Paris Trade and Companies Register No. 542 080 601