

## Disclosure of trading in own shares on 04/25/2025

Paris – April 29, 2025

Share repurchase program approved by the Shareholders' Meeting of May 29, 2024

### Transaction Details: Publicis Groupe SA

| Name of the Issuer | Identity Code of the Issuer | ISIN         | Intermediary Name         | Identify Code of the Intermediary | Currency |
|--------------------|-----------------------------|--------------|---------------------------|-----------------------------------|----------|
| Publicis Groupe SA | 2138004KW8BV57III342        | FR0000130577 | BOFA SECURITIES EUROPE SA | 549300FH0WJAPEHTIQ77              | EUR      |

### Total number of shares purchased according to trading venues:

| Name of the Issuer               | Identity code of the financial instrument | Day of the transaction | Total number of shares purchased | Daily weighted average purchase price of the shares (€) | Gross Consideration | Venue |
|----------------------------------|-------------------------------------------|------------------------|----------------------------------|---------------------------------------------------------|---------------------|-------|
| PUBLICIS GROUPE                  | FR0000130577                              | 04/25/2025             | 100,000                          | 89.1447                                                 | 8,914,470.00        | XPAR  |
| PUBLICIS GROUPE                  | FR0000130577                              | 04/25/2025             | -                                | -                                                       | -                   | CEUX  |
| PUBLICIS GROUPE                  | FR0000130577                              | 04/25/2025             | -                                | -                                                       | -                   | AQEU  |
| PUBLICIS GROUPE                  | FR0000130577                              | 04/25/2025             | -                                | -                                                       | -                   | TQEX  |
| * Rounded to four decimal places |                                           | Sum:                   | 100,000                          | 89.1447                                                 | 8,914,470.00        |       |

A detailed presentation of this information is available on the Publicis Groupe's website:  
(<https://www.publicisgroupe.com/en/investors/investors-analysts/regulatory-information>)



### About Publicis Groupe - The Power of One

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is a global leader in communication. The Groupe is positioned at every step of the value chain, from consulting to execution, combining marketing transformation and digital business transformation. Publicis Groupe is a privileged partner in its clients' transformation to enhance personalization at scale. The Groupe relies on ten expertise concentrated within four main activities: Communication, Media, Data and Technology. Through a unified and fluid organization, its clients have a facilitated access to all its expertise in every market. Present in over 100 countries, Publicis Groupe employs around 108,000 professionals.

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### Contacts Publicis Groupe

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