

## Publicis Groupe Half-year liquidity contract statement

**January 14, 2025 – Paris –** Under the liquidity contract entered into between **Publicis Groupe [Euronext Paris: FR0000130577, CAC 40]** and BNP Paribas, the following resources appeared on the liquidity account on December 31, 2024:

- 46,250 shares
- €14,605,537

Over the second half of 2024, the following transactions were negotiated:

- on buy side, 703,276 shares for €69,391,259 € (5,043 transactions).
- on sell side, 707,863 shares for €70,279,991 € (5,643 transactions).

As a reminder:

- On the last half year statement on June 30, 2024, the following resources appeared on the liquidity account:
  - 40,704 shares
  - €14,498,569
- Over the first half of 2024, the following transactions were negotiated:
  - on buy side, 491,581 shares for €46,788,018 (3,493 transactions)
  - on sell side, 460,323 shares for €43,798,926 (3,840 transactions).
- On September 12, 2022, the following resources appeared on the liquidity account when the activity started:
  - 95,500 shares
  - €10,076,020

The implementation of this report is carried out in accordance with AMF Decision N°2021-01 of June 22, 2021 renewing the implementation of liquidity contracts for shares as an accepted market practice.



### About Publicis Groupe - The Power of One

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is a global leader in communication. The Groupe is positioned at every step of the value chain, from consulting to execution, combining marketing transformation and digital business transformation. Publicis Groupe is a privileged partner in its clients' transformation to enhance personalization at scale. The Groupe relies on ten expertise concentrated within four main activities: Communication, Media, Data and Technology. Through a unified and fluid organization, its clients have a facilitated access to all its expertise in every market. Present in over 100 countries, Publicis Groupe employs around 103,000 professionals.

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